



IMMEDIATE RELEASE

Bradford White Announces Acquisition of Bock Water Heaters

Trusted manufacturer enhances commitment to customers with acquisition of leading manufacturer of high efficiency commercial gas and oil-fired water heaters.

AMBLER, Pa. — April 2, 2025 — [Bradford White Corporation](#), an industry-leading manufacturer of water heaters, boilers and storage tanks, announced today the acquisition of Universal Technologies of Wisconsin, Inc. , Bock Water Heaters, Inc., and Tank Technology, Inc. These businesses are collectively known as [Bock Water Heaters](#), the industry leader in oil-fired water heating and a well-known manufacturer of commercial and specialty water heating and storage products based in Wisconsin.

The relationship between the companies extends more than three decades, with Bock serving as both an important supplier and a valued customer to Bradford White. The longstanding business relationship has gradually evolved, making it a natural step for Bock to formally join the Bradford White family of companies.

“We know from first-hand experience Bock’s commitment to manufacturing high-quality products,” said Bruce Carnevale, president and CEO of Bradford White Corporation. “Our companies share many of the same values, and we’re excited to welcome the Bock family into ours. This deal strengthens our ability to support our customers and provide them with an expanded offering of products and solutions.”

Bock was founded in 1929 in Madison, WI, and has since expanded its production capacity with two separate manufacturing facilities in the Badger State. The company is widely recognized for its robust offering of oil-fired water heating products, as well as large, high input commercial condensing gas-fired water heaters. The acquisition will further expand Bradford White’s US-based manufacturing capacity and capabilities.

“Our longstanding relationship with Bradford White is built on a shared commitment to our customers and manufacturing best in class water heating solutions,” said Dale Einerson, CEO, Bock Water Heaters and TTI. “We’re thrilled to become part of Bradford White Corporation and continue to produce high- quality products under a company with strong customer relationships and that is culturally very much aligned with ours.”

This acquisition is the latest in a series of recent strategic acquisitions made by Bradford White that includes Electro Industries, Heat-flo and FloLogic.

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“The industry is changing faster than ever and we’re continuing to grow to meet the evolving needs of our customers and bring them new and innovative solutions,” said Carnevale.

For more information about Bradford White Corporation, visit <https://www.bradfordwhitecorporation.com>.

About Bradford White Corporation

Bradford White Corp. is a full-line manufacturer of residential, commercial, and industrial water heating, space heating, combination heating and storage products. The company maintains corporate headquarters in Ambler, Pennsylvania, and has manufacturing facilities in Middleville, Michigan; Niles, Michigan; Monticello, MN; Uxbridge, MA; and Rochester, New Hampshire. FloLogic’s assembly operation is in Morrisville, North Carolina and Bradford White’s Corporation’s Canadian headquarters, distribution center and training facilities are in Halton Hills, Ontario, Canada. For more information, visit www.bradfordwhitecorporation.com.

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