

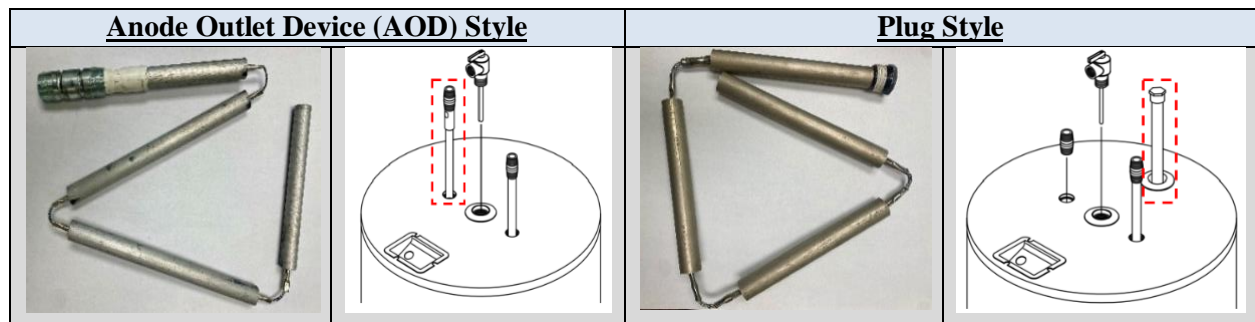
January 14, 2025
Product Department Bulletin
NEW PRODUCT: Segmented Anode Rod Service Parts

Dear Valued Customer,

Bradford White is pleased to announce that new segmented anode rod service parts are now available for purchase. These segmented anode rods are intended to be used as service parts and were designed to provide additional flexibility in low clearance applications where it may be difficult to remove and install a traditional solid anode rod.

The segmented anode rods will be available in two styles: the anode outlet device (AOD) or plug style. The anode outlet device or AOD is a combination of the hot water outlet and anode rod, while the plug option is installed into a separate plug on the top of the water heater. The two styles will also be offered in magnesium, aluminum, or A420 aluminum. The connections are 3/4 inch NPT and intended to be used on any model with a 3/4 inch NPT. The anode outlet device style comes with a 3 1/2 inch long nipple intended to fit all appropriate tank bodies.

The segmented anodes may also be cut to length based on the needs in the field like traditional solid anode rods. All service parts lists located in the [Technical Documents](#) section on the Bradford White website now include the part numbers for the segmented anodes. The chart below exhibits which segmented anode to order in place of the solid anode being replaced*.



Please refer to the chart below for applicable styles and part numbers:

<u>Segmented Anode Rod Part Number</u>	<u>Material</u>	<u>Style</u>	<u>UPC</u>	<u>List Price</u>	<u>Comparable Solid Anode Part Number</u>
415-55482-00	Magnesium	Anode Outlet Device (AOD)	671632651696	\$114	415-47776-27
415-55484-00	Aluminum	Anode Outlet Device (AOD)	671632651719	\$122	415-32999-43
415-55486-00	A420 Aluminum	Anode Outlet Device (AOD)	671632651702	\$150	415-49560-11
415-55483-00	Magnesium	Plug	671632651658	\$94	415-47782-08
415-55485-00	Aluminum	Plug	671632651689	\$72	415-38508-07
415-55487-00	A420 Aluminum	Plug	671632651641	\$104	415-49559-04

Accompanying this announcement is the product data for these new service parts, [click here](#).

If you have any questions, please contact the Product Department at 844-235-4958 or products@bradfordwhite.com.

* Solid anode rods continue to be available and will continue to be listed in the Service Parts Price Book.

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