



First-time users of our For The Pro® Training Academy, please follow these instructions:

1. Click on the following link [Bradford White For The Pro® Training Academy - Secure login eLearning Login](#)

Login below to see all your courses.

Username  
wpoland@bradfordwhite.com

Password  
\*\*\*\*\*

eLearning Login

I've forgotten my username/password

OR

First-time Registration

2. Complete the basic information and add "BWCREps" in the field Code, then click register  
Online Courses Self Sign Up

Register to access courses by entering the code provided to you

First Name:  
Fill in first Name

Last Name:  
Fill in last Name

Email:  
Fill in your email address  
We will send account login information to this address

Confirm Email:  
Confirm your email address

Language  
English

Code:  
BWCREps

Register

3. The following message will appear, and you will receive an email with a one-time link to login and complete additional information.

You have been successfully  
registered to the learning path :

Bradford White 100 Series  
eLearning

Please check your email for additional information

4. Open your email and complete the remaining information to complete your registration and training. Note: Using this process will automatically assign you to the Bradford White 100 Series courses. Upon successful completion of the 100 Series courses, the system will automatically assign you to the 200 Series courses.
5. If you have any questions, please email Wade Poland at [wpoland@bradfordwhite.com](mailto:wpoland@bradfordwhite.com)



1. The Bradford White Story
2. The Bradford White Advantage
3. Bradford White Water Heating Terms and Acronyms
4. Hydrojet® Total Performance System
5. Vitraglas® + Microban®



1. Bradford White Water Heater Tank Construction
2. Water Heating and Heat Transfer Principals
3. How a Residential Electric Water Heater Works
4. How a Residential Gas Water Heater Works
5. Bradford White Water Heaters (What can go wrong and what can fail)
6. Bradford White Water Heater Maintenance Recommendations