IMMEDIATE RELEASE

Bradford White brings installation-focused solutions to PHCC CONNECT 2026

Infiniti® GC tankless and eF XT™ commercial models will be featured at Milwaukee event

AMBLER, Pa., Oct. 14, 2026 /PRNewswire/ -- Bradford White, an industry-leading manufacturer of water heaters, boilers and storage tanks, will showcase two water heating solutions at the Plumbing-Heating-Cooling Contractors Association's (PHCC) CONNECT 2026 conference, to be held Oct. 19-22 in Milwaukee, Wisconsin.

The Infiniti® GC tankless water heater and eF XT™ commercial gas water heater will be on display in Booth 412 during the Product and Technology Showcase Oct. 20-21. Bradford White representatives will be on hand to discuss the products and answer contractors' questions.

"Replacing a water heater isn't always straightforward, especially when you're working in an older building," said Neal Heyman, senior director of marketing for Bradford White Corporation. "Contractors have to work with the space and connections that are already there. We keep those challenges in mind when we're designing our products."

The eF XT™, introduced earlier this year, was designed with commercial replacement projects in mind. Its flexible water connections and venting options can help contractors navigate existing mechanical rooms where space and installation requirements may limit their choices.

The Infiniti® GC will also be on display, and contractors can learn more about the tankless model during a dedicated educational session from 10-10:30 a.m., Oct. 21, in Learning Lab 1.

"There's a difference between reading about a product and seeing it up close," Heyman said. "CONNECT gives contractors a chance to ask questions, look at the equipment and get a better sense of how it could work for the jobs they're handling every day."

For more information about PHCC's CONNECT 2026 conference, visit https://phccconnect2026.eventscribe.net/.

For more information about Bradford White Corporation, visit www.bradfordwhitecorporation.com.

About Bradford White Water Heaters
Bradford White is a full-line manufacturer of residential, commercial, and industrial water heating, space heating, combination heating and storage products. The company, ranked by TIME and Statista as the No. 1 water heater manufacturer on its list of America's Best Private Companies 2026, maintains corporate headquarters in Ambler, PA, and has manufacturing facilities in Middleville and Niles, MI; Monticello, MN; Uxbridge, MA; Rochester, NH; and Princeton and Madison, WI. FloLogic's assembly operation is in Morrisville, NC and Bradford White Corporation's Canadian headquarters, distribution center and training facilities are in Halton Hills, Ontario, Canada. For more information, visit www.bradfordwhite.com.

SOURCE Bradford White Corporation

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