



Bradford White Corporation showcases brand portfolio at 2026 ASPE Convention & Expo

Bradford White, Laars, FloLogic and Bock to feature water heating, hydronic and leak detection solutions

AMBLER, Pa., Sept. 30, 2026 /PRNewswire/ -- [Bradford White Corporation](#), an industry-leading manufacturer of water heaters, boilers and storage tanks, will highlight products from Bradford White Water Heaters, Laars Heating Systems, FloLogic and Bock Water Heaters at the [2026 ASPE Convention & Expo](#) in Oklahoma City.

The event, held Oct. 8-14 at the Oklahoma City Convention Center, brings together plumbing engineers, designers, contractors and other industry professionals, with the exposition scheduled for Oct. 12-13. Bradford White Corporation will exhibit at booth 815.

Bradford White Corporation, an industry-leading manufacturer of water heaters, boilers and storage tanks, will highlight a broad array of products including the Bradford White eF XT(tm) (pictured) at the upcoming 2026 ASPE Convention & Expo.

"ASPE gives us an opportunity to show plumbing professionals the range of solutions available across Bradford White Corporation," said Neal Heyman, senior director of marketing for Bradford White. "With several of our brands represented in one booth, attendees can explore different technologies and connect with the teams behind them."

Products scheduled to be displayed include:

- **Bradford White Water Heaters:** [Bradford White](#) will showcase several residential and commercial water heating products, including the eF Series® Turbo, Infiniti® GS and GR tankless models, eF XT™, ElectriFLEX MD™ and AeroTherm Series® G2.
- **Laars Heating Systems:** [Laars](#) will feature the NeoTherm® XTR and E-Therm® 50kW among its commercial heating and water heating solutions.
- **FloLogic:** [FloLogic](#) will showcase its Leak Detection System and Remote I/O Module, which expands connectivity across the system.
- **Bock Water Heaters:** [Bock](#) will feature its OptiTHERM® commercial water heater.

"The conversations we have at ASPE help us better understand what engineers and plumbing professionals are seeing in the field," Heyman said. "That feedback is valuable as we continue developing products and solutions for the applications they're working on every day."

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About Bradford White Corporation

Bradford White Corporation is a full-line manufacturer of residential, commercial, and industrial water heating, space heating, combination heating and storage products. The company maintains corporate headquarters in Ambler, PA, and has manufacturing facilities in Middleville and Niles, MI; Monticello, MN; Uxbridge, MA; Rochester, NH; and Princeton and Madison, WI. FloLogic's assembly operation is in Morrisville, NC and Bradford White Corporation's Canadian headquarters, distribution center and training facilities are in Halton Hills, Ontario, Canada. For more information, visit www.bradfordwhitecorporation.com.

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